

Fasika Kelile (Fifi)

UX/UI DESIGNER

OBJECTIVE

An upcoming creative and passionate Visual Designer looking for a suitable position in a new exciting and forward-thinking company. That will utilize my experiences and skills, while making a significant contribution that will bring success to the company..

EXPERIENCE

Product Designer, Inneract Project

DECEMBER 10, 2023 - PRESENT. Remote

Collaborating on Inneract Project's website development, contributing UX/UI design expertise.

Conducting comprehensive user experience research.

Freelance Illustrator, Sea Urban League

JUNE 20, 2023 - SEPTEMBER 12, 2023. Seattle Wa

Collaborated on a vibrant summer sticker & Tote bag design

Delivered a visually appealing and culturally resonant product within specified deadlines.

Brand Designer, Blakely Island Field Station

JANUARY 05, 2023 - JUNE 10, 2023. Seattle Wa

Developed brand guidelines in collaboration with clients and design interns.

Created visuals such as logos, illustrations, merchandise mockups and presentation decks aligned with brand guidelines.

Marketing Director – SPU Chapter, AIGA Design

SEPTEMBER 10, 2022 - JUNE 10, 2023. Seattle Wa

Hosted multiple events on the SPU campus as part of the AIGA board team.

Developed marketing strategies, created brand guidelines, designed promotional materials, and decorated event spaces.

Front Office Supervisor, Renaissance Seattle Hotel

AUGUST 22, 2021 - PRESENT. Seattle Wa

Assisting in managing the Front Office, and tasked with auditing

<https://www.linkedin.com/in/fasika-kelile/>
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EDUCATION

Bachelor in Visual Communication & Minor in Business

Seattle Pacific University

COMPLETION 2023

Associate of Arts in Business

Edmonds College

COMPLETED 2021

SKILLS

UX/UI Design

User Research

Graphic Design

Interaction design

Wireframing / Prototyping

Product Thinking / Strategy

Illustration

Motion Design

Strong leader / Communication Skills

Multitask under pressure

TOOLKIT

Figma, Adobe Illustration, Miro,
Adobe Photoshop, Adobe Indesign,
Adobe Dimensions, After Effects, XD,
Sketch, Procreate, Invision

Basic HTML + CSS, Animation, Video
Editing

LANGUAGES

English, Amharic